

To the Legislative Committee reviewing Bill C-32,

I am a long time employee of the music industry based in Winnipeg having just entered my twentieth year as a label rep. When my career began with PolyGram in 1991 there were fifteen people locally employed by the major music companies, fast forward to 2011 and there are only two jobs remaining in this market. This exact same scenario has taken place from the Maritimes to British Columbia.

While some of these job losses were a result of the various acquisitions/mergers which took place over the years it is safe to say that most of the post 2000 attrition can be directly attributed to the illegal piracy which is allowed to continue in this country. This is why I urge you to finalize Bill C-32 and pass it into law.

Please keep in mind the many people who continue to work in our creative industries (music and film) across Canada. For every one of our musical acts there is an army of professionals whose work contributes to the final marketable project. Each of these professionals earns wages and contributes to our local governments by way of taxes.

Measures need to be taken to combat piracy. Unfortunately online pirates consider our country as a safe haven. This has given Canada a black mark internationally when it comes to meeting our obligations with the world wide community. Our trading partners do expect us to take measures and put a system in place by ratifying the WIPO treaties.

Countries who have taken measures to combat piracy have seen a real recovery to legitimate music sales. They have also been able to launch new online music services and other innovative initiatives to respond to local consumer demands.

In final I do believe that passing Bill C-32 would go a long way in targeting the large scale enablers of copyright infringement it also gives creators the tools to fight piracy. By passing this bill into law we could maintain and in some cases even increase the number of music industry jobs in this country. As mentioned earlier these are real people who earn a living wage and pay their taxes.

Thanks for taking the time to read my message.

Marc Crevier